



November 2012 Newsletter

Call for Best of 2012!

The December issue of the Michigan Architectural Foundation e-newsletter will feature Michigan's best architectural projects of 2012 – as selected by you, our readers!

Architectural firms, architectural fans, owners, educators, and communities are welcomed to submit their choice for the best of 2012. Please email a photo, a link to the project (if available), and your reason for submitting the project (<100 words) to info@michiganarchitecturalfoundation.org.

Submittals are due by December 20.

Architectural Feature Story: ArtPrize

At ArtPrize 2012, 1717 artists created 1517 entries and connected with 161 venues while thousands of dedicated volunteers filled 10,000+ hours of volunteer shifts. ArtPrize drew over 300,000 people, from novices to art world movers and shakers. Artists from 45 states and 56 countries displayed their work within three square miles of downtown Grand Rapids. [The artist whose work received the most public votes won \\$200,000!](#)

According to www.ArtPrize.org, ArtPrize is a place to go from idea to action. Artists from all over the world are welcome to experiment, collaborate and execute new ideas. Artists have the chance to win \$560,000 in prizes, the largest total purse for any art prize, chosen both by public vote and professional jurors ([take a peek some of the top winners](#)). And there's the chance to install a project in one of nearly [200 urban venues](#), from an art museum to a laundromat.

ArtPrize, the organization, serves as a forum to help artists and venues mutually select. Artists submit a statement of work, venues volunteer space, and ArtPrize facilitates communication between the venues and the artists to create alignment. Two levels of judging occur at the event to select both a public winner and a juried award.

What economic impact does ArtPrize create? According to an Economic Impact Study of ArtPrize 2011, commissioned by Experience Grand Rapids:

- More than 322,000 attendee days, drawing people from across the country and around the world into the Grand Rapids area.
- Over \$10.1 million in net new attendee spending and an additional \$1.9 million in local expenditures from event operations.
- An estimated net impact of \$15.4 million. This generated 204 jobs and over \$4.6 million in earnings for local households.
- Intangible benefits to the Greater Grand Rapids region by increasing awareness of the region, enriching the arts culture and increasing social capital.

According to Janet Korn, Vice President of Marketing with [Experience Grand Rapids](#), “ArtPrize creates a unique, participatory experience where visitors get to discover the art. They decide how they want to explore the offerings. They get to meet the artists, and learn what they are thinking. For three weeks, everyone’s conversation is focused on art – at coffee shops, in grocery markets, in the media. This event is truly a game changer – it is distinctly different, and it encourages the public to think about Grand Rapids in a new way.”

[This year’s ArtPrize winner](#) is on display until December 31 at the [Grand Rapids Art Museum](#), the first newly-constructed, LEED Gold certified art museum in the world.

[Sign up to get more information about ArtPrize 2013.](#)

Help Build the MAF Architectural Library

The Rae Dumke Development Fund of the Michigan Architectural Foundation (MAF) is beginning the process of developing an architectural library within existing libraries in Michigan.

The collection may be housed at one or more libraries and would be available to all through the Michigan Electronic Library Catalogue.

The MAF currently is conducting a survey to discover which books architects value most in their architectural book collections. Survey results will be used to ascertain both collection size and contents.

To participate in this short survey, [Click here](#).

Donate to the Michigan Architectural Foundation

The Michigan Architectural Foundation (MAF) is a financial vehicle to support the art of architecture. We are dedicated to the promotion, perpetuation and preservation of architecture as a fine art. By serving as a visible resource for funding, information and educational programs, we increase the public’s appreciation for architecture, which encourages cohesive, sustainable communities, increasing economic value, enriching experiences and adding beauty.

MAF relies on the support of corporate and individual sponsors, patrons and donors to fund its educational, scholarship and grant programs. Please consider supporting MAF programs through a donation or [purchase from our store](#). [Donate Online Today!](#)

[Visit our website for more information about the Michigan Architectural Foundation!](#)

Upcoming Events

2013 AIA Michigan Honor Awards Call for Entries!

The Honor Awards are celebrated in June, but now is the time to submit your project! Many of the changes our membership has asked for will be enacted this year and the Award ceremony will be even bigger and better than previous years. Changes include opening our awards to every licensed architect across the state and the addition of three new awards: the Associate Member Award, the Student Project Award and the Unbuilt Project Award. To read the guidelines and deadlines, click [here](#). To register online, click [here](#).

National Endowment for the Arts Design Program Update

NEA has released the Our Town grant guidelines for 2013. All resources are available at www.arts.gov. Note that the deadline will be January 14, 2013.

Additional questions? Send an email to ot@arts.gov. NEA staff are checking that inbox each day and promise to get back to you promptly and will schedule a call, if necessary.

12th Michigan Railroad History Conference

The 12th Michigan Railroad History Conference is scheduled to be held in Bay City, MI on October 5th, 2013.

If interested in presenting, please contact [Mark X. Worrall, Chairperson](#) by January 15, 2013.